

WANTED: North Texas' Best Workplaces for CommutersSM

BEST Workplaces for CommutersSM

North Texas

The North Texas Clean Air Coalition (NTCAC) is challenging area businesses to earn a spot on **North Texas' Best Workplaces for CommutersSM** list. The list will showcase businesses offering their employees superior commuter benefits that get people out of their single-occupant vehicles. Such programs benefit the entire region through improved air quality and less traffic congestion.

For the first time, this prestigious recognition program is being offered in North Texas. If your organization meets *National Standard of Excellence* guidelines set by the U.S. Environmental Protection Agency, you should be recognized. We will publish and promote the list to the media, the public and the business community.



NORTH TEXAS
CLEAN AIR
COALITION

What Is the Best Workplaces for CommutersSM Program?

It's a free, voluntary program recognizing employers nationwide that offer a comprehensive package of commuter benefits. For the specific requirements to qualify for the program, go to www.bwc.gov. Inclusion on this list gives you access to many helpful tools and resources to make your commuter program a coveted perk for your employees and a cost-effective endeavor for your company.

Why Implement a Commuting Program?

You can enjoy tax benefits, alleviate some of your employees' traffic-induced stress and help improve air quality in North Texas. On top of that, your organization will be lauded for its responsible citizenship.

Enrolling Is Easy

You can find the eligibility guidelines at www.bwc.gov. If you qualify, you can enroll through the Web site as well. It's that simple.

Benefits for Your Company

- Enjoy tax and cost savings
- Relieve traffic-related stress among your employees
- Boost employee productivity
- Attract and retain employees
- Reduce parking challenges and cost
- Exhibit community leadership and corporate citizenship
- Earn positive media coverage
- Improve company image
- Reduce air pollution and traffic

Join by August 27 and Get Recognized!

Sign up today and enjoy the recognition your company deserves. Members will be highlighted in advertising in the *Dallas Business Journal*, *Dallas Morning News*, *Fort Worth Business Press* and the *Fort Worth Star-Telegram*. In addition, NTCAC will promote the **Best Workplaces for CommutersSM** list through the media in October, including an awards ceremony.

Members will also be featured on the NTCAC Web site: www.northtexasair.org.

For More Information: In the Dallas area, call Esther Gebhardt at (214) 746-6612; in the Fort Worth area, call Michele Burnett at (817) 341-0930. More details on the Web at www.bwc.gov.